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**Pakorn Thienthong**

**12/17 Soi Amporn 4th Gardenhome Village Patumtani 12130**

**Phone: 097-196-9616**

**E-mail**: [por11por@hotmail.com](mailto:por11por@hotmail.com),

**Summary of Qualifications:**

An energetic, high integrity and hands-on personality with solid background in management and progressive ten years of experience in managing online media through strategy, design, and architecture. Innovative professional with proven ability to identify, analyze, and solve problems to increase high level of customer satisfaction through key expertise in areas of:

* Project Development and Management
* Client Management
* Product Development and Marketing
* Project Strategy and Architecture
* Contact Development and Negotiations

## Experience:

**Monster Media/HBD (Evolution Capital, Fico Corp)**

**General Manager 2013- Present**

Responsibilities:

Operations – Direct and oversee day-to-day activities and all projects from inception to conclusion, provide management assistance and oversight, delegating tasks, forming working team, and following up progress.

Planning- provide leadership and vision to the organization by assisting the staff with the development of long range and annual plan, and with the evaluation and reporting of the progress on plan.

Oversee preparation of summarizing progress on short and long range plans.

Ensure accurate documentation and flowchart to business processes

## TBWA (Thailand) Co., Ltd. September 2010 – 2013

***Digital Project Manager***

Responsibilities:

* Client references: Nestle,Mcdonald, Tipco, CAT, SCG, PTT, Yamaha, Nuskin
* Responsible for designing, producing and maintaining internet/online media development

projects, resources planning, tracking implementation, control scope, estimate risk and

communicating with production team

* Plan and execute of project plans according to strict deadline and within budget, including

acquiring resources and coordinating the efforts of team members and third-party contractors

in order to deliver projects according to the plan

* Involve with the technical and graphical aspects of a website – how the site works and how it

looks, maintenance and update of an existing site

* Define project scope, goals and deliverables that support business goals
* Test the website and identify any technical problems
* Act as a project liaison between clients and production staff
* Financial planning, budgeting, control and maintenance over the media development financial

plans

* Estimate the resources and budget needed to achieve project goals
* Draft and submit budget proposals and recommend subsequent budget changes where

necessary.

## Grammy Digital January 2006 - 2010

## *Digital Creative Manager*

Responsibilities:

* In charge of operation of [www.gmember.com](http://www.gmember.com)
* Lead team for creativity, outstanding design, campaign impact, and quality
* Develop and implement sales strategies to optimize opportunity to grow the business
* Identify strategic business direction, generate proposals, biding management, pricing and

organize meeting with customers to present company profile, features and product services

* Cultivate customer relationship to retain existing customers and acquire prospect customers
* Coordinate between the customers and production team to ensure smooth work flow and

meet high level of customer satisfaction

* Provide consultancy and technical supports
* Create and control concept ideas on any interactive platform
* Communicate directly to clients to meet to requirements
* Monitor financial matters and control budgets of project and cash flow analysis
* Maintain quality assurance

## MSN Thailand February 2004 – September 2006

***Assistant Creative Director (Marketing)***

Responsibilities:

* Deal with major clients, design and develop plans to meet the customer satisfaction
* In charge of managing a production work throughout a project
* Client references: Nokia, Minorgroup, Fuji, Animax, Sony, True.

**Freelance, New York, USA January 2003 – May 2004**

***Advertising Designer***

Responsibilities:

* Design and create a multimedia application for various clients.
* Client references:

- Unindeering.co (New York)

- Ionian.co (New York)

- Bequite.com (New York)

**Sony Disc Corporation January 2001 – May 2002**

***Web Designer, Eugene, Oregon, USA***

Responsibilities:

* Design of integrated intranet website
* Work in a team of three members to provide a detailed web infrastructure layout and

Negotiate details of the final project

* Responsibilities included both technical, design and planning aspects

**Education:**

**New York University, New York, USA**  **May 2004**

**Master of Professional studies (M.P.S)**

Major: Interactive telecommunications program

Tisch School of the Arts

**University of Oregon, Eugene, Oregon, USA**  **May 2000**

**Bachelor of Fine Art**

Major: Multimedia Design

**Software:** HTML, FLASH, Action script, Java script, PHP, Dreamweaver, Perl, Mysql, Photoshop, Illustrator, After effect, premier, 3 D Studio Max.

**Award & Recognition:**

* “New and Young Business Builder” **2009 Money Channel**

30 minutes interview shown in Money channel

**Expected Salary: 250,000**

**Personal Data:** DOB: 11 May 1977

Gender: Male